

### **Board of Alderman Request for Action**

**MEETING DATE:** 2/15/2022 **DEPARTMENT:** Parks and Recreation

**AGENDA ITEM:** Resolution 1023 – Main Street District Memorandum of Understanding

(MOU) for the 2022 Gravel Grinder Bike Race

#### **REQUESTED BOARD ACTION:**

A motion to approve Resolution 1023, authorizing the Mayor to execute an MOU with Smithville Main Street District for the Gravel Grinder Bike Race in 2022.

#### **SUMMARY:**

The Smithville Parks and Recreation Department has been hosting a Gravel Grinder Bike Race since 2018 in the downtown Courtyard Park. The bike race provides opportunity for local vendors to set up booth spaces in the park and to bring both riders and citizens to the center of downtown. The sense of community created with programming activities to foster community pride is an integral part of economic development efforts.

Staff has worked with the Smithville Main Street District to develop an MOU outlining their assistance in providing vendors, volunteers and sponsors for the Gravel Grinder Bike Race to be held in May of 2022.

PREVIOUS ACTION: N/A		
POLICY OBJECTIVE: Click or tap here to enter text.		
FINANCIAL CONSIDERATIONS: Click or tap here to enter text.		
ATTACHMENTS:		
☐ Ordinance	□ Contract	
□ Resolution	☐ Plans	
☐ Staff Report	☐ Minutes	

#### **RESOLUTION 1023**

## A RESOLUTION AUTHORIZING THE MAYOR TO EXECUTE A MEMORANDUM OF UNDERSTANDING WITH THE SMITHVILLE MAIN STREET DISTRICT FOR THE 2022 GRAVEL GRINDER BIKE RACE

**WHEREAS**, the Smithville Parks and Recreation Department has been hosting a Gravel Grinder Bike Race since 2018 in the downtown Courtyard Park; and,

**WHEREAS**, the Gravel Grinder Bike Race provides opportunity for local vendors to set up booth spaces in the park and to bring riders and citizens to the center of downtown; and,

**WHEREAS**, an integral part of any community's economic development is the sense of community created with programming activities to foster community pride; and,

**WHEREAS**, an initial Memorandum of Understanding was approved with the 2018 season; and,

**WHEREAS**, the City and the Smithville Main Street District desire to enter into an agreement for the 2022 season that creates a partnership between them;

NOW THEREFORE BE IT RESOLVED BY THE BOARD OF ALDERMEN OF THE CITY OF SMITHVILLE, MISSOURI, AS FOLLOWS:

THAT THE MAYOR BE AUTHORIZED TO EXECUTE THE ATTACHED MEMORANDUM OF UNDERSTANDING BETWEEN THE CITY AND SMITHVILLE MAIN STREET DISTRICT FOR THE BIKE RACE IN 2022.

**PASSED AND ADOPTED** by the Board of Aldermen and **APPROVED** by the Mayor of the City of Smithville, Missouri, the 15<sup>th</sup> day of March 2022.

Damien Boley, Mayor
ATTEST:
Linda Drummond, City Clerk

# Memorandum of Understanding Between the City of Smithville, Missouri And the Smithville Main Street District For the Gravel Grinder Bike Race

This agreement is entered into between the City of Smithville, Missouri, a Municipal Corporation, and the Smithville Main Street District, a Missouri Not for Profit Organization for the purpose of partnering for the Gravel Grinder Bike and for the following stated purposes:

Whereas, the Smithville Parks and Recreation has been hosting a Gravel Bike Race since 2018 in the downtown Courtyard Park; and,

Whereas, the Bike Race provides opportunity for local vendors to set up booth spaces in the park and to bring riders and citizens to the center of downtown; and,

Whereas, an integral part of any community's economic development is the sense of community created with programming activities to foster community pride; and,

Whereas, the City and the Smithville Main Street District desire to enter into an agreement for the 2022 season that creates a partnership between them.

Now, therefore, the parties do hereby agree to the following terms:

The City of Smithville shall:

- 1. Reserve the Courtyard for May 13-14 for vendors and entertainment.
- 2. Waive the \$100 daily rental fee and \$200 deposit associated with the cost of Courtyard rental.
- 3. Clean and stock the restrooms empty trashcans and generally clean the park of trash.
- 4. Authorize the placement of a banners along the back of the stage.
- 5. Provide promotional assistance on its' social media presence.
- 6. Handle Bike Race registrations, bike specific sponsors, and all bike race duties.
- 7. Allow 100% of the funds from all local and surrounding area vendors to go to the Smithville Main Street District.

#### The Smithville Main Street District Shall:

- 1. Identify a person who will be the Smithville Main Street District official responsible party for the event. The responsible party must:
  - a. Agree to be present during the entire time the event is operating that evening and provide a cell phone number where they can be reached in the event of an issue.
  - b. Attend Bike Race meetings to provide updates
- 2. Ensure a minimum of four (4) volunteers will be present during the entire event and are signed up on bikereg.com.
- 3. Provide local and surrounding area vendors for the event
- 4. Send communication to all registered local and surrounding area vendors leading up the event.
- 5. Receive 50% of sponsorships they obtain for the race.

The City of Smithville and the Smithville Main Street District recognize and agree that this agreement is for the 2022 Gravel Bike Race, and it shall expire following the end of the Gravel Bike Race.

Smithville Main Street District	Date
City of Smithville	Date